

# Alex Manning

photo.alexander@gmail.com • www.linkedin.com/in/photoalexander/ • www.alexandermanning.com • (310) 614-7016

## Video Producer

An innovative, resourceful, and dynamic Video Producer with a clear, unique vision for conceptualizing, developing, and executing stylized media and web content. Offering end-to-end services including field production, post-production, video editing, digital imaging, asset management, directing and talent coordination. Proactive self-starter and problem solver with excellent organizational skills.

### SKILLS

- Digital Asset Management
- Creative Storytelling
- Budgeting
- Field & Studio Production
- Client Relations
- Project Management
- Effective Communication

### TOOLS

- Adobe Suite/Final Cut Pro
- Google Analytics
- Live Streaming
- Video and Camera Equipment
- Microsoft Office Suite
- Field & Studio Production
- Clear & Concise Communication

### PROJECTS

- Streaming/Social Content
- Live TV
- Print/Digital Media Campaigns
- Brand and Website Development
- Marketing Execution
- Increase Website Traffic

## Freelance, Video Production/Photography

2020 to Present

Deliver wide range of video and photography projects from inception to final edits. Effective at organizing and coordinating shoots and experienced in using cameras and production equipment. Proficient in post-production software and editing.

- Clients include: Wieden+Kennedy, Microsoft, Mighty Media Studios, Leafly, New Sky Productions, Green Dot Public Schools, Aero News Network, After School All-Stars.

## Career Experience

### Producer, Mighty Media Studios, Bellvue, WA

2021 to Present

Media production company focusing on creative videos and live broadcast productions for leading tech based brands. Clients include Microsoft, Dell, CES and XBOX.

- Managed all aspects of virtual and in person live video production, including conceptualizing, storyboarding, scripting, shooting, editing, and teching to ensure accurate completion of content.
- Supervised teams on the development and creation of original live video content to monitor project deliverables.
- Maintained regular communication with clients to effectively meet goals and strict deadlines.
- Collaborated with Senior level executive teams to ensure messaging and visuals met client expectations.

### Senior Producer, Leafly, Seattle, WA

2018 to 2020

Online cannabis marketplace focusing on industry and product education, local resource directories and online sales via independent vendor partnerships. Marketplace supported by web and mobile customer experiences with approximately 15 million monthly visitors and 40 million page views.

- Set creative strategies by leveraging business objectives to guide execution to support a variety of video media ranging from branded to social content.
- Unified cross-department stakeholders including account managers, sales team, marketing, copywriters and designers to define content requirements across all platforms.
- Marshaled projects from initial concept through delivery, including scripting, shooting, and editing material.
- Set and instructed staff shooting schedule ensuring that deadlines were met; as necessary acted as creative lead on video concepts lending expertise to the creative as well as the production approach.

## Education

Bachelor of Arts in Photojournalism, 2007 - Brooks Institute of Photography, Ventura, CA